



COMMERCIAL COMMUNICATION CONSULTING

COACHING TRAINING AND TRANSLATING SERVICES

Workshops

CCC offers a variety of dynamic workshops which focus on developing and polishing the skills necessary for the professional and successful communication of ideas. Workshops (1-2 days) for pursuing specific skills (e.g. presentations, facilitation, negotiation, intercultural communication, office management). These serve to hone business skills which one uses on a regular basis (though perhaps rarely in English). Even if they are used on a regular basis such skills can become dulled. Mastering a foreign language demands a “best practice” approach. The workshops are task-oriented promote the interactive exchange of methods and ideas, meaning that the participant’s active involvement is the core. Practice makes perfect. By encouraging foreign subsidiary employees to participate in workshops the lines of communication between the parent and subsidiaries can also be improved and intercultural aspects of communication dealt with. or A note for international and multi-national firms: International and multi-national companies, which are highly reliant on cross-cultural teamwork, can greatly profit from encouraging foreign subsidiary employees to participate in workshops along with colleagues permanently based in Germany. Workshops can provide a most effective environment for not only the acquisition of specific skills, but also promote the exchange of ideas and intercultural experiences and knowledge.